



## Alcohol and Entertainment Licensing Sub-Committee (B)

**Tuesday 12 December 2017 at 10.00 am**  
Members Suite - 4th Floor, Brent Civic Centre,  
Engineers Way, Wembley, HA9 0FJ

### Membership:

#### Members

Councillors:

Allie (Chair)  
Long (substitute for Kansagra)  
McLeish (substitute for Pavey)

#### Substitute Members

Councillors:

Ahmed, Daly, Denselow, Duffy,  
Eniola, Harrison, Jones, Khan,  
Maurice and Stopp

**For further information contact:** James Kinsella, Governance Manager  
Tel: (020) 8937 2063; Email: [James.Kinsella@brent.gov.uk](mailto:James.Kinsella@brent.gov.uk)

For electronic copies of minutes, reports and agendas, and to be alerted when the minutes of this meeting have been published visit:

**[democracy.brent.gov.uk](http://democracy.brent.gov.uk)**

**The press and public are welcome to attend this meeting**

## **Notes for Members - Declarations of Interest:**

If a Member is aware they have a Disclosable Pecuniary Interest\* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest\*\* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also a Prejudicial Interest (i.e. it affects a financial position or relates to determining of any approval, consent, licence, permission, or registration) then (unless an exception at 14(2) of the Members Code applies), after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

### **\*Disclosable Pecuniary Interests:**

- (a) **Employment, etc.** - Any employment, office, trade, profession or vocation carried on for profit gain.
- (b) **Sponsorship** - Any payment or other financial benefit in respect expenses in carrying out duties as a member, or of election; including from a trade union.
- (c) **Contracts** - Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.
- (d) **Land** - Any beneficial interest in land which is within the council's area.
- (e) **Licences**- Any licence to occupy land in the council's area for a month or longer.
- (f) **Corporate tenancies** - Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.
- (g) **Securities** - Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

### **\*\*Personal Interests:**

The business relates to or affects:

(a) Anybody of which you are a member or in a position of general control or management, and:

- To which you are appointed by the council;
- which exercises functions of a public nature;
- which is directed is to charitable purposes;
- whose principal purposes include the influence of public opinion or policy (including a political party of trade union).

(b) The interests a of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting, to a greater extent than the majority of other council tax payers, ratepayers or inhabitants of the electoral ward affected by the decision, the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who employs or has appointed any of these or in whom they have a beneficial interest in a class of securities exceeding the nominal value of £25,000, or any firm in which they are a partner, or any company of which they are a director
- any body of a type described in (a) above.

# Agenda

Introductions, if appropriate.

Item	Page
<b>1 Apologies for absence and clarification of alternate members</b> To consider any matters arising from the minutes of the previous meeting.	
<b>2 Declarations of interests</b> Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary, personal or prejudicial interests in the items on this agenda and to specify the item(s) to which they relate.	
<b>3 Application for a Variation to a Premises Licence by Wembley Hill Properties Ltd for the premises known as St Georges Hotel ( 43-51 Wembley Hill Road HA9 8AU), pursuant to the provisions of the Licensing Act 2003</b>	1 - 48

## Conduct of the Hearing:

The hearing shall proceed as follows:

- General introduction by the Regulatory Services Manager
- Case for the Responsible Authority – Police/Regulatory Services
- Questioning of the Responsible Authority by Applicant and Members
- Representations by interested parties (if any)
- Case for the Applicant
- Questioning of the Applicant by the Responsible Authority and Members
- Summing up by the Responsible Authority
- Summing up by a representative of interested parties (if any)
- Summing up by the Applicant

## Members' Deliberation:

The Chair will then ask the representatives of the Responsible Authority and the Applicant to leave the meeting room whilst the panel goes into close session to deliberate the application. The applicant and the representatives of the responsible authority will be recalled to the meeting room when the Sub-Committee has made its decision. The decision will be confirmed in writing to the applicant within 7 days



Please remember to switch your mobile phone to silent during the meeting.

- The meeting room is accessible by lift and seats will be provided for members of the public.



## LICENSING ACT 2003

### Application for a Variation to a Premises Licence

#### 1. The Application

Name of Applicant:	Wembley Hill Properties Ltd
Name & Address of Premises:	St Georges Hotel, 43-51 Wembley Hill Road HA9 8AU
Applicants Agent:	Joshua Simons & Associates

#### 1. Application

The application is to vary the licence to include an external bar and customer area. The licensable activity in this area will be the sale of alcohol from 10:30hrs to 23:00hrs Monday to Sunday and to remain open from 10:30hrs to 23:15hrs.

#### 2. Background

The premises are currently licensed for late night refreshment from 23:00hrs to 05:00hrs Monday to Sunday and regulated entertainment, the sale of alcohol and to remain open from 00:00hrs to 00:00hrs Monday to Sunday.

#### 3. Promotion of the Licensing Objectives

See page 15 of the application

#### 4. Relevant Representations

Representations are received from the Police, Licensing Officers and Public Safety Officers and local residents.

#### 5. Interested Parties

None

#### 6. Policy Considerations

Paragraph Nos: 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.

8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.

8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

## **7. Associated Papers**

- A. Copy of Application Form & Plan
- B. Copy of Police Representation
- C. Copy of Licensing Representation
- D. Copy of Public Safety Representation
- E. Copy of Residents Representations
- F. Copy of Licence
- G. OS Map

**Application to vary a premises licence under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Wembley Hill Properties Limited

*(Insert name(s) of applicant)*

being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in Part 1 below

**Premises licence number**

223246210

**Part 1 – Premises Details**

Postal address of premises or, if none, ordnance survey map reference or description

The St Georges Hotel  
43-51 Wembley Hill Road

Post town

Wembley

Postcode

HA9 8AU

Telephone number at premises (if any)

Non-domestic rateable value of premises

£150000

**Part 2 – Applicant details**

Daytime contact  
telephone number

E-mail address (optional)

Current postal address if  
different from premises  
address

Post town

Postcode

**Part 3 - Variation**

Please tick as appropriate

Do you want the proposed variation to have effect as soon as possible?     Yes                       No

If not, from what date do you want the variation to take effect?

DD	MM	YYYY

Do you want the proposed variation to have effect in relation to the introduction of the late night levy? (Please see guidance note 1)     Yes                       No

**Please describe briefly the nature of the proposed variation (Please see guidance note 2)**

The premises are located on the boundary of Wembley High Road a town centre as defined under Brent Planning authorities Core Planning Policy. The premises operate as a hotel providing accommodation and a bar and restaurant for resident guests and visitors. A premises licence was granted in February 2015 under licence number 223246210.

This application for a variation to the licence is to add a new external bar and customer area as shown on plan with reference AB02 that is attached to this application onto the existing premises licence. The plan shows a new bar area with customer seating and a smoking area on the ground floor to the rear of the hotel building. The hours proposed for the licensable activity in the new additional external area is for the retail sale of alcohol is proposed as 10:30 until 23:00 for 7 days a week. These timings seek to support Section 12 of Brent councils Statement of Licensing Policy

The application has sought to follow guidance set out in Brent Councils Statement of Licensing Policy 2016-2020 Section 5.12 relating to Major Event Days at Wembley Stadium where the applicant shall continue to apply existing condition 9 on the premises licence to the operation of the external bar area.

The application also deals with section 5.4. and offers additional relevant measures as licensing conditions to support the 4 licensing objectives with an overall emphasis on prevention of crime and disorder and public nuisance. These measures have been adapted from a meeting with Brent police and are set out in section M of the application.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:



#### Part 4 Operating Schedule

Please complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

**Provision of regulated entertainment (Please see guidance note 3) Please tick all that apply**

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of late night refreshment** (if ticking yes, fill in box I)

**Supply of alcohol** (if ticking yes, fill in box J)

**In all cases complete boxes K, L and M**

A

Plays Standard days and timings (please read guidance note 8)			<u>Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 4)</u>	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here (please read guidance note 5)</u>		
Tue					
Wed			<u>State any seasonal variations for performing plays (please read guidance note 6)</u>		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 7)</u>		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 8)			<u>Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 4)</u>	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Day	Start	Finish		Both	<input type="checkbox"/>
Mon			<u>Please give further details here (please read guidance note 5)</u>		
Tue					
Wed			<u>State any seasonal variations for the exhibition of films (please read guidance note 6)</u>		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 7)</u>		
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 8)			<u>Please give further details</u> (please read guidance note 5)
Day	Start	Finish	
Mon			
Tue			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 6)
Wed			
Thur			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 7)
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 8)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 4)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 5)		
Mon					
			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 6)		
Tue					
			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Wed					
Thur					
Fri					
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 8)			<u>Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 4)</u>	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here (please read guidance note 5)</u>		
Mon					
Tue			<u>State any seasonal variations for the performance of live music (please read guidance note 6)</u>		
Wed					
Thur			<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 7)</u>		
Fri					
Sat					
Sun					

F

Recorded music Standard days and timings (please read guidance note 8)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 4)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 5)		
Mon					
Tue			State any seasonal variations for the playing of recorded music (please read guidance note 6)		
Wed					
Thur			Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 7)		
Fri					
Sat					
Sun					

G

<b>Performances of dance</b> Standard days and timings (please read guidance note 8)			<b><u>Will the performance of dance take place indoors or outdoors or both – please tick</u></b> (please read guidance note 4)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 5)		
Mon					
Tue					
Wed			<b><u>State any seasonal variations for the performance of dance</u></b> (please read guidance note 6)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u></b> (please read guidance note 7)		
Sat					
Sun					



H

<b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 8)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<b>Will this entertainment take place indoors or outdoors or both – please tick</b> (please read guidance note 4)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<b>Please give further details here</b> (please read guidance note 5)		
Wed					
Thur			<b>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</b> (please read guidance note 6)		
Fri					
Sat			<b>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</b> (please read guidance note 7)		
Sun					

I

<b>Late night refreshment</b> Standard days and timings (please read guidance note 8)			<b>Will the provision of late night refreshment take place indoors or outdoors or both – please tick</b> (please read guidance note 4)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 5)		
Mon					
Tue			<b>State any seasonal variations for the provision of late night refreshment</b> (please read guidance note 6)		
Wed					
Thur			<b>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</b> (please read guidance note 7)		
Fri					
Sat					
Sun					

J

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 8)			<b>Will the supply of alcohol be for consumption – please tick</b> (please read guidance note 9)	On the premises	<input checked="" type="checkbox"/>			
				Off the premises	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 6)					
Mon	10:30	23:00						
Tue	10:30	23:00						
Wed	10:30	23:00						
Thur	10:30	23:00						
Fri	10:30	23:00						
Sat	10:30	23:00						
Sun	10:30	23:00						
						<b>Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 7)		

K

<p><b>Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children</b> (please read guidance note 10).</p>
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L

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 8)			<b><u>State any seasonal variations</u></b> (please read guidance note 6) The external area as shown on planAB-02 shall be open to the public as shown in the left side column.
Day	Start	Finish	
Mon	10:30	23:15	<b><u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u></b> (please read guidance note 7)
Tue	10:30	23:15	
Wed	10:30	23:15	
Thur	10:30	23:15	
Fri	10:30	23:15	
Sat	10:30	23:15	
Sun	10:30	23:15	

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.  
 Not applicable.

**M** Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

**a) General – all four licensing objectives (b, c, d and e) (please read guidance note 11)**

The applicant proposes to include the following measures (some as additional licensing conditions) to those already included on the existing premises licence 223246210 (under annex 2) to this application.

**b) The prevention of crime and disorder**

•CCTV shall be installed to cover the external bar and smoking area as shown on plan AB-02 dated August 2017.

•On those days when the external area is used by football fans there shall be 1 x SIA guard on duty. Private security personnel should aid in facilitating entrance of customers, exit and dispersal after the terminal hour for the external bar and smoking area.

•No football shirts shall be permitted to be worn by customers on match days within the external bar and smoking areas.

**c) Public safety**

•Fire fighting equipment and fire safety measures shall be installed and maintained in the additional external bar and smoking areas.

•The applicant shall have in place a written management plan that provides measures to (i) control entrance and exit of customers, (ii) manage capacity of persons in the area, (iii) what to do in the event of an emergency, (iv) measures to reduce anti social and or criminal behaviour. The management plan shall be a working document and shall be amended and updated where necessary.

**d) The prevention of public nuisance**

•Notices shall be displayed in the external bar and smoking area requesting patrons to leave the premises quietly.

•On those days when the external area is used by football fans there shall be 1 x SIA guard on duty - Private security personnel should aid in facilitating dispersal after the terminal hour for the external bar and smoking area ensure that outside noise is kept to a minimum during licensed hours and thus support the objective for the prevention of public nuisance.

**e) The protection of children from harm**

Please tick as appropriate

- I have enclosed the premises licence
- I have enclosed the relevant part of the premises licence

If you have not ticked one of these boxes, please fill in reasons for not including the licence or part of it below

Reasons why I have not enclosed the premises licence or relevant part of premises licence.

•Management and staff who sell or serve alcohol within the new bar and smoking area shall be trained in the adopted age verification scheme.

•A written record of age verification training shall be maintained at the premises.

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee; or
- I have not made or enclosed payment of the fee because this application has been made in relation to the introduction of the late night levy.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I understand that I must now advertise my application.
- I have enclosed the premises licence or relevant part of it or explanation.
- I understand that if I do not comply with the above requirements my application will be rejected.

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**Part 5 – Signatures** (please read guidance note 12)

**Signature of applicant (the current premises licence holder) or applicant’s solicitor or other duly authorised agent** (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature	<i>Joshua Simons + Associates</i>
Date	4 <sup>th</sup> October 2017
Capacity	Duly authorised licensing agent on behalf of the applicant

**Where the premises licence is jointly held, signature of 2nd applicant (the current premises licence holder) or 2nd applicant’s solicitor or other authorised agent** (please read guidance note 14). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	

Capacity	
----------	--

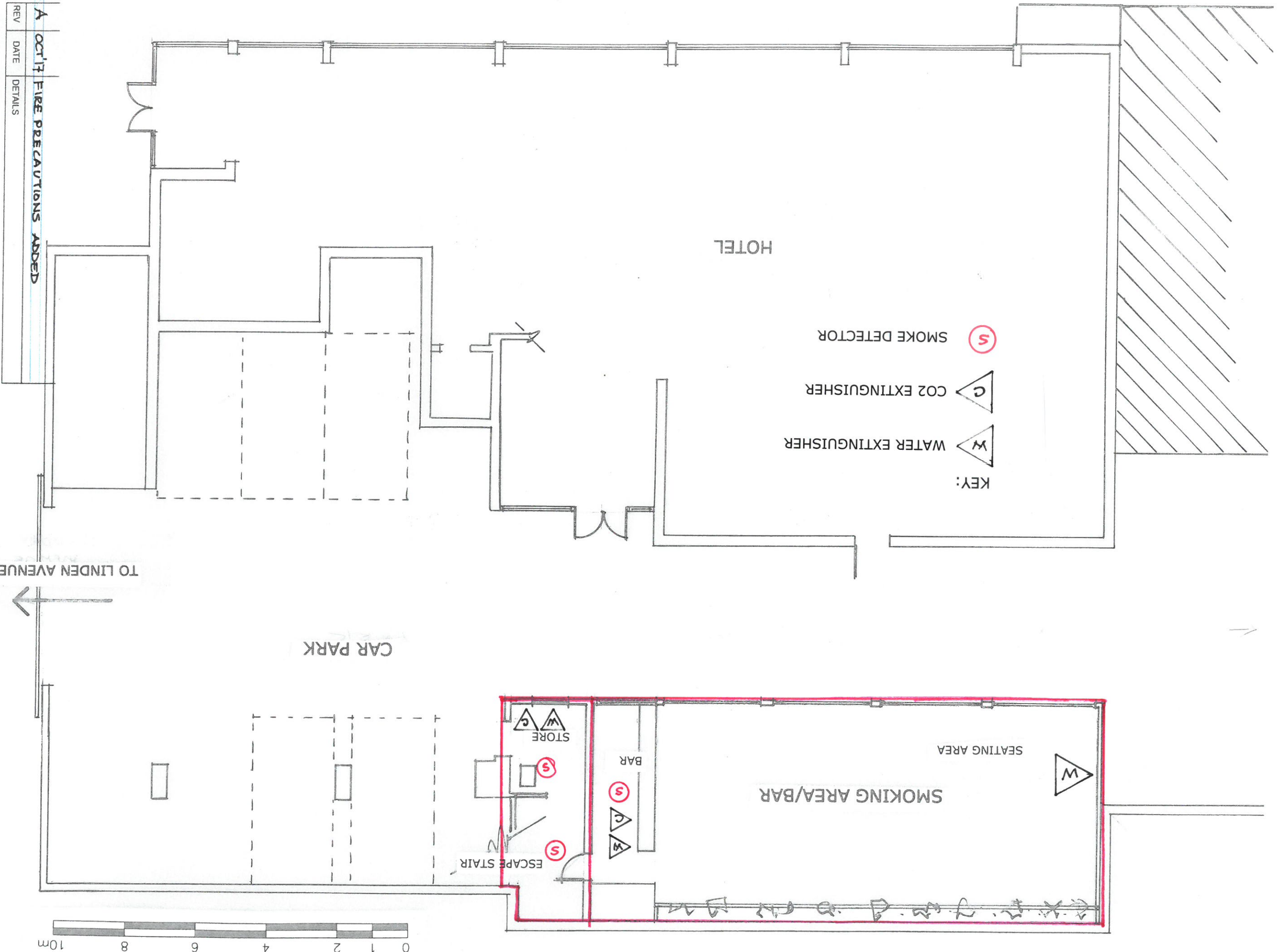
<b>Contact name (where not previously given) and address for correspondence associated with this application (please read guidance note 15)</b> Joshua Simons & Associates – Licensing Agents [REDACTED] [REDACTED] [REDACTED]			
<b>Post town</b>	Borehamwood	<b>Post code</b>	WD6 1JN
<b>Telephone number (if any)</b>	[REDACTED]		
<b>If you would prefer us to correspond with you by e-mail, your e-mail address (optional)</b> [REDACTED]			

**Notes for Guidance**

**This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.**

1. You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable for the late night levy
2. Describe the premises. For example, the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place of consumption of these off-supplies of alcohol, you must include a description of where the place will be and its proximity to the premises.
3. In terms of specific regulated entertainments please note that:
  - Plays: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500.
  - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
  - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
  - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
  - Live music: no licence permission is required for:
    - a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.





REV	DATE	DETAILS
A		OCT 17 FIRE PRECAUTIONS ADDED

**studio 5 architects ltd.**

Northgate studios, 12 Northgate, Chichester, PO19 1BA  
 T: 01243 528811  
 F: 01243 536025  
 E: mail@studio5architects.co.uk  
 www.studio5architects.co.uk

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DRAWING: **EXTERNAL SMOKING AREA/BAR AS BUILT PLAN** SCALE: **1:100 @ A3** DATE: **August 2017**

PROJECT: **ST. GEORGE'S HOTEL 43-51 WEMBLEY HILL ROAD WEMBLEY HA9 8AU**

JOB NO. **17/100** DRG. NO. **AB-02**



LOCATION PLAN 1:1250



SITE PLAN 1:500



REV	DATE	DETAILS

**studio 5 architects ltd.**

Northgate studios, 12 Northgate, Chichester PO19 1BA  
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DRAWING: EXTERNAL SMOKING AREA/BAR SCALE: EXISTING SITE & LOCATION PLAN AS SHOWN @ A3 DATE: October 2017  
 PROJECT: ST. GEORGE'S HOTEL JOB NO. 17/100 DRG. NO. AB-01  
 43-51 WEMBLEY HILL ROAD  
 WEMBLEY HA9 8AU



The Licensing Officer  
Health, Safety and Licensing  
Brent Civic Centre  
Engineers Way  
Wembley  
HA9 7FJ

**Your ref:** N/A

**Our ref:**

**Brent Borough Police Licensing Unit**  
**Brent Civic Centre**  
**Fifth Floor**  
**Engineers Way**  
**Wembley**  
**HA9 7FJ**

**Tel:** 020 8733 3206

**Mob:** 07500 993899

**Email:** paul.whitcomb@met.police.uk

**Web:** www.met.police.uk

**Date:** Staurday 11th November 2017

**Police representation to the application for a variation at St. Georges Hotel, 43-51 Wembley Hill Road, Wembley Middlesex HA9 8AU.**

**I certify that I have considered the application shown above and I wish to make representations that the likely effect of the grant of the application is detrimental to the licensing objectives for the reasons indicated below.**

**If the conditions proposed below were accepted in full I would withdraw my representation.**

Officer: **Paul Whitcomb PC 782QK**  
Brent Borough Police Licensing Constable

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 34 of the act. The Police representations are primarily concerned with the prevention of crime and disorder and the prevention of public nuisance.

Having met with the applicant I understand that this new rear bar will primarily be used on football event days at Wembley National Stadium. Wembley National stadium is the largest stadia in the United Kingdom with a total capacity of 90,000. As such it is imperative that licensed venues in the immediate vicinity have sufficient conditions in place to ensure that the licensing objectives are upheld fully, before, during and post events. It is also worth mentioning that the stadium now caters for even more football related events, with Tottenham Hotspur now spending the 2017/18 season along with other football clubs potentially using the venue as a temporary home moving forward. This particular venue is a stones throw away from

the stadium and has become a popular venue for football fans. My concerns are particularly around the close proximity of the new rear bar to residential properties. Although I am pleased to read that the applicant appears to have addressed this by curtailing the opening hours, I feel that sufficient conditions must be in place to protect local residents from likely nuisance created by this operation especially on football event days. The applicant explained to me at our meeting of their desire to keep the rear bar and the hotel as two separate operations, particularly on football events days. They were keen that customers using the rear bar on Wembley football event days, do not have to walk through the main hotel building, but instead use the side entrances into the car park. Looking at the plan submitted to the licensing authority, this shows that Mostyn Avenue will be used as an entrance and Linden Avenue as an exit. This is fine, as long as access and particularly egress is properly controlled. The applicant has proposed, within the operating schedule, that they propose only one SIA door supervisor is employed. I do not believe that this is a sufficient number of SIA door supervisors to ensure that crime and disorder, public nuisance and public safety licensing objectives are fully upheld. I propose that a MINIMUM of at least four (4) SIA door supervisors are employed on Wembley football event days only (this would NOT apply to any other event or at any other times) to properly control the rear bar. One officer would be required to staff the access entrance on Mostyn Avenue, one other officer to supervise the entrance used for egress on Linden Avenue, another officer to supervise the rear bar and seating area and a third officer to supervise the wider car park, the entrance from the car park into the hotel building and toilets.

#### **Suitable Provisions made for toilets**

I recall, from my initial meeting with the applicant that there is only one male toilet in the external car park area for customers to use who are in the rear external bar area. The applicant stated that they specifically did not want customers from the rear bar using the hotel. I was of the understanding that provisions were being made by the applicant for a female toilet in the rear car park also. However, I attended the hotel today (11/11/2017) and this appears not to be the case. There is still only the one male toilet. I called Mr. Rafik Wadie (DPS) and he advised me that ladies would have to enter the hotel to use the female toilets but this would be controlled by SIA door supervisors, and that they would only be allowed into the corridor to use the toilets only.

***Police require the following points should be added as conditions on the premises licence as below.***

**1. In relation to the external bar and smoking area as shown on plan as AB-02 dated August 2017:** CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.

**2. In relation to the external bar and smoking area as shown on plan as AB-02 dated August 2017:** On major football event days at Wembley Stadium the following shall apply:

- Customers shall not be allowed to congregate outside the premises save for the arrival and departure of coach parties, residents and delegates.
- No glass shall be handed over the bar but decanted into plastic/polycarbonate vessels.

- The DPS shall work in partnership with the Police and if necessary comply with any direction given by the most senior Police Officer on duty at the event.
- Alcoholic beverages shall not be served from the bar area one hour before the designated kick off and will not resume until 15 minutes after the game has started.
- There shall be no vertical drinking on major football event days.
- Access into the premise shall be by the entrance on Mostyn Avenue, Wembley. The exit from the premise shall be from the entrance on Linden Avenue.
- The entrance from the car park into the main hotel shall not be used with the exception of staff/door supervisors and patrons using the toilet facilities.
- There shall be a minimum of four SIA door supervisors on duty with at least one officer staffing the entrance on Mostyn Avenue, Wembley (**As shown on the plan marked AB-01 dated October 2017**) and another officer staffing the exit on Linden Avenue (**As shown on the plan marked AB-01 dated October 2017**).

**3. In relation to the external bar and smoking area as shown on plan as AB-02 dated August 2017:** A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.

**4. In relation to the external bar and smoking area as shown on the plan as AB 02 dated August 2017:** Notices asking customers to leave quietly shall be conspicuously displayed.

**5. In relation to the external bar and smoking area as shown on the plan as AB 02 dated August 2017:** An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any incidents of disorder
- (d) all seizures of drugs or offensive weapons
- (e) any faults in the CCTV system, searching equipment or scanning equipment
- (f) any refusal of the sale of alcohol
- (g) any visit by a relevant authority or emergency service.

**6. In relation to the external bar and smoking area as shown on the plan as AB 02 dated August 2017:** All staff shall undergo training of the Licensing Act 2003 legislation. This training shall be documented and signed for by the DPS and the member of staff. This training log shall be kept on the premises and made available for inspection by Police and relevant authorities upon request.

**7. In relation to the external bar and smoking area as shown on the plan as AB**

**02 dated August 2017:** Customers will not take open drink containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.

**8. In relation to the external bar and smoking area as shown on the plan as AB 02 dated August 2017:** A "Challenge 25" policy shall be adopted and adhered to at all times.

**9. In relation to the external bar and smoking area as shown on the plan as AB 02 dated August 2017** the opening hours shall be 1030 to 2315 Monday to Sunday.

Yours Sincerely,

**Paul Whitcomb PC 782QK  
Licensing Constable  
Brent Borough Police**

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Wembley Hill Properties Limited  
St. George's Hotel  
43-51 Wembley Hill Road  
Wembley  
HA9 8AU

13 November 2017

**Licensing Representation to the Application for the variation to a Premises Licence for St. George's Hotel, 43-51 Wembley Hill Road, Wembley, HA9 8AU**

I certify that I have considered the application shown above and I wish to make representations.

Officer: Susana Figueiredo – Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made to vary the premises licence under section 34 of the Act.

The Licensing Authority may make representations concerning any of the four licensing objectives below;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

After careful consideration, the Licensing Authority consider the following to be acceptable conditions which will assist in promoting and upholding the licensing objectives.

The application has been accepted as a variation application as an additional structure has been added to the existing property. However, as the rear area has been added to the existing licence, but the hours are different, a condition will be added below to show the hours of use for the proposed rear licensed area.

**Conditions to be added to the existing Premises Licence**

*Definition of areas within premises:*

**Rear area** – all external areas at the rear of the hotel (not including rear the licensed area)

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**Rear Licensed area – the licensed area marked on the plan in the variation application**

- CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.
- A CCTV camera shall be installed to cover the area at the exit of the back of the hotel, the entrance of the rear licensed area and further cameras installed to cover the bar area.
- SIA door supervisors of a suitable gender mix, shall be employed on any day when the rear licensed area is used.
- SIA Security shall wear clothing that can be clearly and easily identified on CCTV
- A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.
- A “Challenge 25” policy shall be adopted and adhered to at all times.
- An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
  - (a) all crimes reported to the venue
  - (b) all ejections of patrons
  - (c) any complaints received
  - (d) any incidents of disorder
  - (e) all seizures of drugs or offensive weapons
  - (f) any faults in the CCTV system or searching equipment or scanning equipment
  - (g) any refusal of the sale of alcohol
  - (h) any visit by a relevant authority or emergency service.
- The rear licensed area shall only be used by customers between 10:30 hours and 23:15 hours.
- The licensee shall ensure that any activity associated with the premises shall be carried out in such a manner so as not to cause a public nuisance to neighbours.
- No music shall be played in the rear licensed area at a time when it is not fully enclosed.
- Signs shall be displayed in the rear area and rear licensed area instructing patrons to recognise the residential nature of the area and conduct their behaviour accordingly.
- Customers shall not be permitted to stand in the rear area at any times. This area should only be used as a walk way from the rear of the hotel to the licensed rear area.
- Notices directing customers to toilet facilities within the hotel must be clearly displayed in the rear area and the licensed area.
- The sale of alcohol shall cease 1 hour before the start of any major event taking place at Wembley Stadium. In the case of a sporting event this will be before the designated kick off time and for any other events before the turnstiles open.



- Unless in an emergency, customers shall not be permitted to use the exit gates at either end of the rear area.
- Customers shall not be permitted to take open drink containers outside the rear licensed area as defined on the plan submitted to and approved by the Licensing Authority.
- Additional care shall be taken when children are on the premises to ensure that parents are behaving responsibly in their presence.
- Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.

In order for the Licensing Authority to withdraw, it is necessary that you agree to all of the above conditions.

Yours sincerely



Susana Figueiredo  
Licensing Inspector  
Regulatory Services

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**From:** Exeter, Pollen  
**Sent:** 10 November 2017 09:43  
**To:** Business Licence;  
**Cc:** ENS Public Safety  
**Subject:** RE: CONSULT RESTARTED: Variation - 43-51 Wembley Hill Road, Wembley, HA9 8AU - 223734020

Good Morning

I refer to the application to vary the existing licence for the above premises. The Public Safety Team makes a Representation to the Licensing Authority on the grounds of Public Safety.

Providing you are willing to accept the following proposed licence conditions the Public Safety Team would withdraw the Representation:

**Licence Conditions**

- The occupancy capacity shall be not less than 0.3 square metres per person for standing customers or 0.55 square metres per person if bench seating is provided.
- Where any furniture is provided, internal gangways shall be kept unobstructed.
- The locks and flush latches on the exit doors and gates shall be unlocked and kept free from fastenings other than push bars or pads whilst the public are on the premises.
- The socket outlets (or other power supplies used for DJ equipment, band equipment and other portable equipment) that are accessible to performers, staff or the public shall be suitably protected by a residual current device (RCD having a rated residual operating current not exceeding 30 milliamps).
- Exits are not obstructed (including by curtains, hangings or temporary decorations), and accessible via non-slippery and even surfaces, free of trip hazards and clearly identified
- Temporary electrical wiring and distribution systems are not provided without notification to the licensing authority at least ten days before commencement of the work and/or prior inspection by a suitable qualified electrician.

In order for the Public Safety Team to withdraw this representation, it will be necessary for you to **confirm in writing or via Email** that you accept the above proposed licence conditions.

We will require these conditions to appear on the licence schedule should the variation be granted.

If you require further clarification please do not hesitate to contact me.

Yours sincerely

Pol Exeter  
Public Safety Manager  
Community Protection  
Regeneration & Environmental Services  
Brent Council  
020 8937 5267

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To whom it may concern,

Please note that I would like to object to the application to vary a premises licence by Wembley Hill Properties Ltd. For St Georges Hotel, Wembley, Middlesex, HA9 8AU.

Being an elderly man who have lived [REDACTED], I have saw the note posed on the wall, only when it was pointed out to me. I would assume that something would have delivered to my door as other neighbours did not know about this today. The note on the wall stated that it was for an external bar and smoking area which directly affects my property. In the past 6-8 weeks upon creation of this external area where previously was car parking space, we have been inconvenienced on event and non event days. Had I known that a building was going to be built with amplified speakers, underground taps and brickwork then I would have objected. I have approached the council and they have found no reference to a planning permission and I do not consider this as a temporary structure. During the time mentioned we have had people shouting, singing an drinking which can be heard till the early morning 1AM / 2AM, I know that some of my neighbours have raised concerns to the extent of calling Brent council noise pollution. [REDACTED] and [REDACTED] will be objecting to this too, with their concerns.

Kind Regards,

---

[REDACTED]

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To whom it may concern,

Please note that I would like to object to the application to vary a premises licence by Wembley Hill Properties Ltd. For St Georges Hotel, Wembley, Middlesex, HA9 8AU.

Being an elderly [REDACTED] who have lived on [REDACTED], [REDACTED] had pointed out that application to continue to drink in a make shift outdoor seating area has already taken it toll with me and my neighbours. We have seen people urinating near the gate, loud music, people talking and drinking and smoking which the smoke rises up and comes into our property. We have my grandchildren stay regularly with us and we have to restrict them going to the garden when we can smell smoke. I have been living here and it has been pleasant up until St. Georges Hotel started taking liberties in floating their existing licence regulations by allowing their customers to dink and purchase drinks in their new external building which only has been built in the past 2 months. On almost all recent event days, there has been antisocial behaviour from their customers, especially as children are sleeping.

Please note that [REDACTED] will also be objecting to this.

Kind Regards,

---

[REDACTED]

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**From:**

**Sent:** 14 November 2017 23:28

**To:** Business Licence

**Subject:** Wembley Hill Properties Ltd St Georges Hotel -  
Objection

Hello,

Please note that I would like to object to the vary to a premise for licence for Wembley Hill Properties Ltd. For St. Georges Hotel.

The reason being is that since the creation of the outside building there has been no peace, I have discussed this with several neighbours. Having inspected this outside area there seems to be a kitted out BAR, Music and Tables and Chairs which is in use prior to this application. I understand that it is a business but I think the hotel has not catered for local residence, many of whom have been living here for more than 30 years. At the time of writing this there are people shouting and screaming outside of my window (which is double glazed) and its almost half eleven at night. I can smell smoke and cigarette butts being thrown over the wall into our property. When I have complained to the management of the hotel nothing has been done and it feels like it has fallen on deaf ears. They cannot control their patrons and this floating of the licence is already causing much distress both physically and mentally. I have work in the morning and even at weekends and the lack of sleep is now taking it toll. There have been a number of complaints to Brent Council regarding the noise issue from music to singing to people shouting.

Please take this email as a formal objection, and let myself and my family of the result.

Kind Regards,

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REGENERATION AND GROWTH  
 REGULATORY SERVICES  
 BRENT CIVIC CENTRE  
 ENGINEERS WAY  
 WEMBLEY  
 HA9 0FJ

TEL: 020 8937 5369  
 EMAIL: [business.licence@brent.gov.uk](mailto:business.licence@brent.gov.uk)

# London Borough of Brent

## Premises Licence

### PART A

*This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the Licensing Act 2003.*

Signed.....  
 Head of Regulatory Services

Date: 12 February 2015

**Licence number 223246210**

**Licence start date: 12/02/2015**

**Part 1 - Premises Details**

LA REGINA HOTEL, 43-51 Wembley Hill Road, Wembley, HA9 8AU

*Licensable activities and the times authorised by this licence*

**Provision of Late Night Refreshment:**

Day	Start Time	End Time
Monday	23:00	05:00
Tuesday	23:00	05:00
Wednesday	23:00	05:00
Thursday	23:00	05:00
Friday	23:00	05:00
Saturday	23:00	05:00
Sunday	23:00	05:00

Seasonal variations: None

Non standard timings: To provide late night refreshment to non residents from 2300 hrs to 0000 hrs from Monday to Sunday

**Supply of Alcohol:**

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	00:00	00:00
Tuesday	00:00	00:00
Wednesday	00:00	00:00
Thursday	00:00	00:00
Friday	00:00	00:00
Saturday	00:00	00:00
Sunday	00:00	00:00

Non standard timings: To supply alcohol to residents and their bona fide guests from 00.00 hrs to 24.00 hrs Monday to Sunday.

To supply alcohol to non residents from 09.00 hrs to midnight from Monday to Sunday.

Whether alcohol is authorised to be supplied on or off the premises: **On**

**The Opening Hours of the Premises:**

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	00:00	00:00
Tuesday	00:00	00:00
Wednesday	00:00	00:00
Thursday	00:00	00:00
Friday	00:00	00:00
Saturday	00:00	00:00
Sunday	00:00	00:00

Non standard timings: The premise shall be open to residents and their bona fide guests for 24 hours a day 7 days a week.

For non residents the premises shall be open between 09:00 and 00:30. An additional 1/2 is requested from the end of requested licensable activities so as to enable non residents to finish their tablemeal/s or alcoholic beverage/s.

## Part 2

### Details of Holder of Premises Licence:

Name: Wembley Hill Properties Limited

Address: [REDACTED]

Registered Address: [REDACTED]

Registered Number: [REDACTED]

### Details of Designated Premises Supervisor:

Name: Rafik Wadie

Address: [REDACTED]

Personal Licence Number: [REDACTED]

Issuing authority: [REDACTED]

### Annexe 1 - Mandatory Conditions

#### No Irresponsible Drinks Promotions

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage,

or are designed to require or encourage, individuals to— (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

### **Free Water**

The responsible person shall ensure that free potable water is provided on request to customers where it is reasonably available.

### **Age Verification Policy**

(1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

(a) a holographic mark, or

(b) an ultraviolet feature.

### **Small Measures to be Available**

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available

### **Minimum Price of Alcohol**

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) —duty is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) —permitted price is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) —relevant person<sup>11</sup> means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) —relevant person<sup>11</sup> means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) —valued added tax<sup>11</sup> means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (—the first day<sup>11</sup>) would be different from the permitted price on the next day (—the second day<sup>11</sup>) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

#### **Requirement for a DPS**

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated

---

premises supervisor

does not hold a personal licence or

their personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

#### **Door Supervisors and Security Staff to be Licensed by the SIA (when required)**

Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

LBB - Premises Licence - 223246210

Page | 5

a) premises where the premises licence authorises plays or films

b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

**Film Classification When required**

(i) The admission of children to the exhibition of any film must be restricted in accordance with the recommendation of the designated film classification body unless section (ii) applies.

(ii) Where the licensing authority notifies the holder of the licence that this subsection applies the admission of children must be restricted in accordance with any recommendation made by the licensing authority.

In this section-

"children" means persons aged under 18; and

"film classification body" means the person or persons designated as the authority

under section 4 of the Video Recordings Act 1984 (c. 39) (authority to determine suitability of video works for classification).

**Embedded Conditions**

Not applicable

**Annexe 2 - Conditions Consistent With the Operating Schedule**

1 CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.

2 A CCTV camera shall be installed to cover the entrance of the premises

~~3 Customers shall not be permitted to take open drink containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.~~

4 A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.

5 A "Challenge 21" policy shall be adopted and adhered to at all times

6 Management and staff supplying alcohol shall be trained in the adopted age verification scheme.

7 A written record of age verification training shall be maintained at the premises.



- 8 An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
- (a) all crimes reported to the venue
  - (b) all ejections of patrons
  - (c) any complaints received
  - (d) any incidents of disorder
  - (e) all seizures of drugs or offensive weapons
  - (f) any faults in the CCTV system or searching equipment or scanning equipment
  - (g) any refusal of the sale of alcohol
  - (h) any visit by a relevant authority or emergency service.
- 9 On major event days at Wembley Stadium the following shall apply:
- Customers shall not be allowed to congregate outside the premises save for the arrival and departure of coach parties, residents and delegates.
  - No glass shall be handed over the bar but decanted into plastic/polycarbonate vessels.
  - The DPS shall work in partnership with the Police and if necessary comply with any direction given by the most senior Police Officer on duty at the event.
  - Alcohol beverages shall not be served from bar areas one hour before the designated kick-off and will not resume until 15 minutes after the game has started.
  - There shall be no vertical drinking on major football event days.
- 10 All staff shall undergo training of the Licensing Act 2003 legislation. This training shall be documented and signed for by the DPS and the member of staff. This training log shall be kept on the premises and made available for inspection by Police and relevant authorities upon request.
- 11 Suitable and sufficient fire fighting equipment and fire safety measures shall be installed and properly maintained at the premises.
- 12 The hotel shall employ a concierge service to assist resident guests and visitors.
- 13 Notices asking customers to leave quietly shall be conspicuously displayed at all exits.
- 
- ~~14 The maximum number of persons permitted in the ground floor Bar area shall not exceed 150 not including staff.~~
- The maximum number of persons in the first floor conference room shall not exceed 75 not including staff.
- 15 Any locks or latches on the exit doors or gates shall be unlocked and kept free from fastenings other than push bars and pads whilst the public are on the premises.

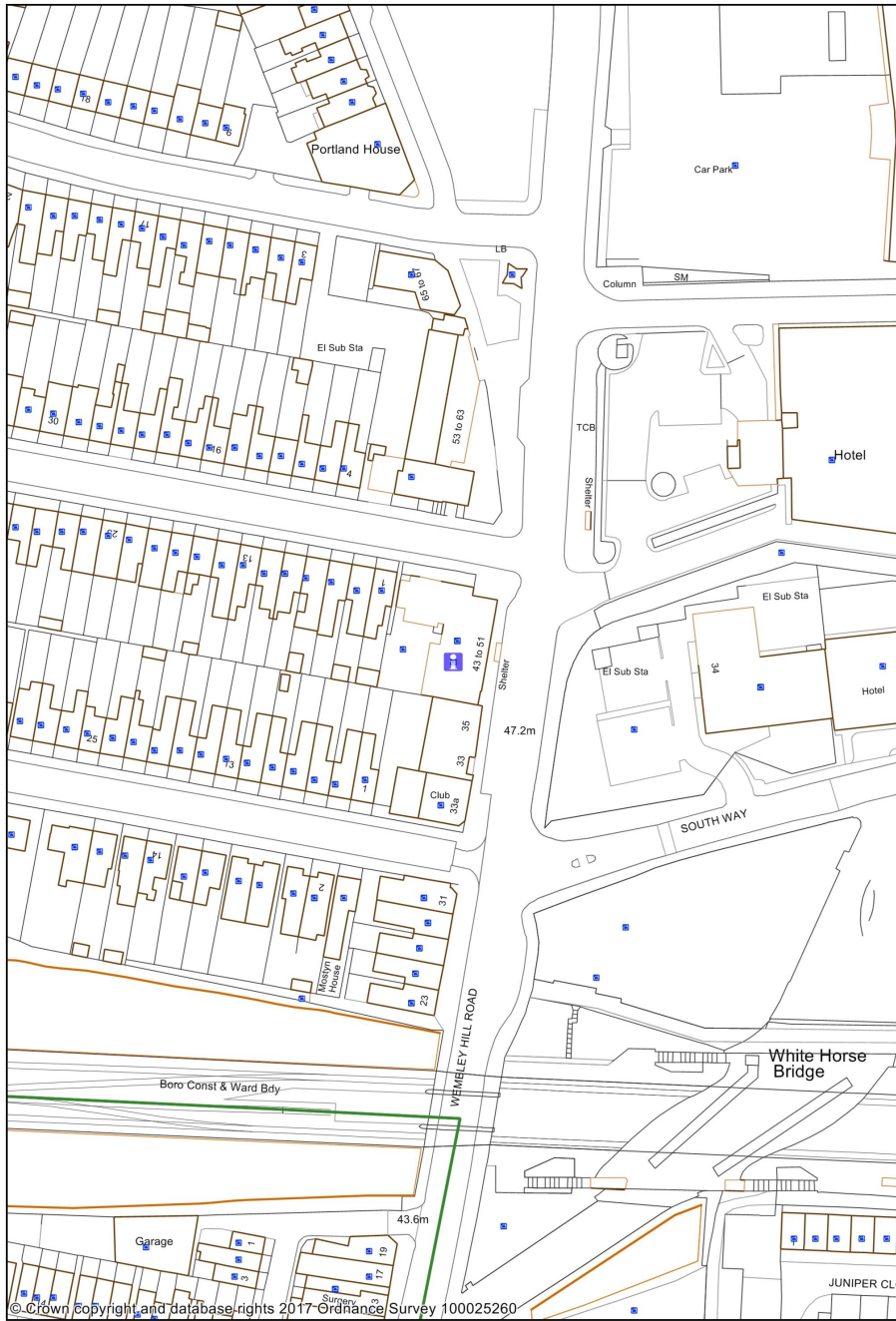
<b>Annexe 3 - Conditions Attached After a Hearing by the Licensing Authority</b>
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Not applicable

**Annexe 4 - Plans**

See attached sheet.

St Georges Hotel 43-51 Wembley Hill Road HA9 8AU



1:1250

0 0.02 0.04 kilometres



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